

# COVID-19: How to keep your organisation on track

With latest developments in the COVID-19 crisis, the UK has been advised to limit social contact and many organisations are therefore moving to a complete working from home model. This is obviously going to be a challenge, and especially for leaders who will need to keep a handle on how their people are feeling and how the business is operating under these new measures.

Footdown wants to give a helping hand. Using our organisational diagnostic, leaders can regularly check in on their business and get real time analysis of how their people are feeling and if there are any potential issues surfacing.

We would like to offer this for **FREE** for the next **90 days**, with no obligation thereafter.

Please [get in touch](#) to start your journey to keeping your organisation on track during these difficult times.

## Deploying Footdown is easy:



01

Step 1

Prepare and deploy



02

Step 2

Diagnose results



03

Step 3

Manage outcomes



04

Step 4

Repeat as required

## Why Footdown?

Whether it's a functional team that is struggling to cope under high pressure and resources may need reallocating; a geographical location is losing touch with the rest of the business and a new communication strategy is needed; or early indications that key customers are wavering and reassurance is needed, Footdown is able to quickly highlight potential issues so that leaders can focus their attention where it is needed most.

*'Our research into large-scale novel events has demonstrated time and time again that leaders, when faced with overwhelming complexity have to deliver change (they cannot merely think their way out of fast moving situations). The Footdown diagnostic was designed to provide such leaders with the immediate impact of their actions so that the feedback loop of Act-Reflect-Re-Act becomes a continuous rather than a programmatic process.'*

Dr Mike Carter, Chief Scientific Officer